Key Findings

Queenslanders visit and enjoy National Parks

- **64%** of Queenslanders have visited a Queensland National Park in the 12 months.
- Queenslanders most appreciate Parks for Natural beauty (**77%),** Peace and relaxation (**68%),** and Wildlife (**57%).**

Queenslanders want a lot more National Parks

- **77%** want more National Parks.
- Protecting Queensland's native animals and plants is the most convincing reason to have national parks (94% agree, 55% strongly agree)
- **71%** want to double the number of protected areas as promised, 64% say double it by 2032
- Majority support for doubling National Parks is consistent across all Queenslanders by age, location and vote intention.

Methodology

- This study was conducted online between 3rd of January – 14th January.
- The sample is comprised of 1,018 Queenslanders and is representative of the QLD voter population (18+ years).
- YouGov designed the questionnaire, a copy of which has been included in this report.
- Following the completion of interviewing, the data was weighted by gender, age, region, education and past vote to reflect the latest ABS data for QLD and previous vote.
- Significance tested at 95%.

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64% of Queenslanders visited a National Park last year

A majority of all Queenslander in almost every segment of the voting population visited a national park in the last 12 months.

- **Gender:** Men 70%, Female 59% (Men more likely).
- **Region:** Brisbane 69%, South East QLD 68%, Rest of QLD 55% (Brisbane and SE more likely than rest of QLD).
- **Age:** 18-24 85%, 25-34 79%, 35-49 69%, 50- 64 63%, Over 65 41%. (18-34 YO more likely than >65 YO).
- **Has children under 18**: Yes 77%, No 59%. (those with children more likely).
- **QLD intended election vote :** Labor 67%, LNP 62%, Greens 78%, One Nation 60%, Other 55%, Undecided 60%.

The number of visits over the last 12 months were:

- 36% not visited
- 41% 1-2 times
- 16% 3-5 times, 23% 3 times or more
- 7% 6 or more times

Over the past twelve months, how many times have you visited a national park.
Base: QLD voters, n=1,018

Parks natural beauty appeals most to Queenslanders

What Queenslander say appeals to them most about National Parks.

1. Scenery/ natural beauty **77%**
2. Peace and relaxation **68%**
3. Wildlife **57%**
4. Healthy air/ clean water **53%**
5. Outdoor activities (camping, fishing, hiking) **42%**
6. Time with the family **42%**
7. Something else **3%**

The order of appeal for aspects is consistent across all demographic groups and partisanship. Those who have visited and have not visited a national park in the last 12 month equally note Scenery/ natural beauty (78%, 76% respectively) and wildlife (58%, 55%). As expected, those who have visited in the last 12 months note a wider range of aspects.

What aspects of National Parks do you find appealing? List all that apply.
Base: QLD voters, n=1,018

Eight in 10 have gone for walks, 2 in 3 have went hiking, fishing, or camping in National Parks

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What outdoor activities did Queenslanders do most in the last 12 months?

1. Walking in Parks **65%**

NET Hiking, Camping, Fishing **49%**

2. Hiking **28%**
3. Camping **26%**
4. Fishing **22%**

NET 4WD, bikes, horse riding **22%**

4. 4WD **12%**
5. Mountain bike riding **6%**
6. Dirt bikes/quad bikes **6%**
7. Horse Riding **4%**
8. Other **5%**
9. 20% none of these

Which , if any , of the following outdoor activities have you done in the last 12 months? List all that apply. Base: QLD voters, n=1,018

Of those who have visited a national park in the last 12 months:

- Over 8 in 10 note walking in parks (83%)
- 2 in 3 (65%) have been either Hiking (40%), Camping (35%) or Fishing (28%)
- 3 in 10 (29%) have been either 4WD (16%), NET biking (14%), horse riding (5%)
  - Those who have visited more than 3 times are much more likely to have done these activities; 80% NET Hiking, fishing or camping, 43%; NET 4WD, biking, or horse riding, compared to those who have visited once or twice (57%, 22% respectively).
  - 18-34 year olds are more likely to have been camping (40%) and bike riding (20%) compared to older age groups (22% and 7%, respectively). On the other hand, 35-49 year olds are more likely to note fishing (34%) than other age groups.

77% of Queenslanders think the Queensland Government should create more National Parks

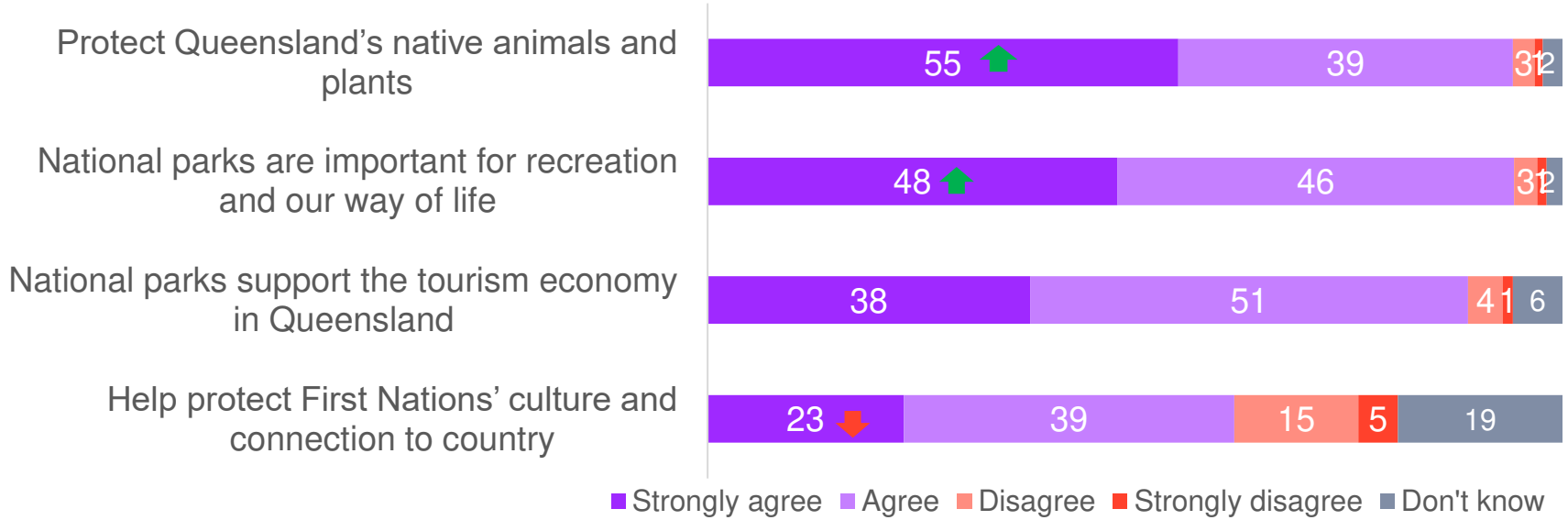
A large majority of Queenslanders in every segment of the voting population think the Queensland Government should create more National Parks.

- **Gender:** Men 79%, Female 76%.
- **Region:** Brisbane 80%, South-East QLD 76%, Rest of QLD 74%.
- **Age:** 18-24 87%, 25-34 81%, 35-49 82%, 50-64 73%, >65 69% (less likely than <65 Year Olds).
- **Housing**: Own outright 69%, Mortgage 78%, Rent 84% (more likely than when owning outright).
- **Referendum vote :** Voted Yes 90%, Voted No 71% (No voters less likely than Yes voters).
- **QLD intended election vote :** Labor 87%, LNP 67%, Green 87%, One Nation 83%, Other 69%, Undecided 79%. (Labor, Greens, PHON voters are more likely than LNP voters)

Do you think the Queensland Government should create more national parks in Queensland to enable more outdoor activities and protect wildlife?.
Base: QLD voters, n=1,018

Reasons to support National Parks

All statements had strong support – though the statements on protecting wildlife and national parks for recreation had significantly stronger cut through with 55% and 48% strongly agreeing.



Agree	Disagree
94	3
94	4
89	5
62	19

Statements 1 to 3 had strong agreement amongst all demographics and statement 1 shows over half who strongly agree consistently across demographics.

Response to statement 4 had mixed results across party lines. It had minority support with those intending to vote for One Nation (47%) and Referendum No voters (49%). Those intending to vote for LNP are less likely to support it (53%) than Labor voters (77%), Greens voters (81%) and Yes Referendum voters (84%).

To what extent do you agree or disagree with the following statements? Options, Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know
Base: QLD voters, n=1,018

75% of Queenslanders think the Queensland Government should allocate more National Parks

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Currently, approximately 5% of Queensland is protected in National Parks and reserves, with an additional 3% on private land - a much lower percentage than any other state in Australia.
Do you think Queensland should have more national parks and reserves?

Those in Brisbane are overall more likely than those outside of South-East Queensland to think there should be an increase in national parks. A stronger vote for Greens and Labor in Brisbane contributes to this.

% Single select	Total	Brisbane	Sth East QLD	Other QLD
We should have more national parks and reserves to be on par with other states	52	52	57	49
We should double the number of National Parks	23	27	19	21
NET Should have more	**75**	**79**	**76**	**70**
No, we have enough national parks and reserves as is.	16	11	19	20
Don't know	9	9	5	10

Base: QLD voters, n=1,018

71% support doubling National Parks by either 2030 or 2032.

The Queensland Government has promised to double all protected areas in Queensland to 17% by 2030. However, at the current rate of expansion, it will take 1000 years to reach this target. Which of these statements is closest to your own view?

% Single select	Total	Brisbane	Sth East QLD	Other QLD
NET Should double	**71**	75	**72**	65
NET Should double by 2032	**64**	69	**65**	57
The Government should double protected areas by 2030 as promised.	49	47	57	46
The Government should double protected areas by 2032 in time for the Olympic and Paralympic games.	16	22	8	11
The Government should double protected areas after 2032	7	6	7	8
The Government should abandon plans to double protected areas	14	11	15	17
Don't know	15	14	13	18

Base: QLD voters, n=1,018